

Transformation Expo 2017 FAQ

LOCATION: Greater Richmond Convention Center – 403 N. 3rd Street, Richmond.

DATE: Saturday, March 18, 2017

TIME: Event is Noon to 6 pm. Doors will open at 11am (10:30 am for Premium ticket holders).

PARKING: The Greater Richmond Convention Center parking facility is located at the corner of 3rd Street and Marshall Street, and is conveniently connected to the Convention Center via an enclosed skywalk for your comfort. The fee is \$7 per vehicle. There are numerous other parking lots around the GRCC.

TICKET PRICES:

- GENERAL ADMISSION PRICES ARE \$38** plus service fee (to avoid service fee you can purchase tickets at the Radio One Business office)
- Premium Seating \$65 plus service fee. (Premium Seating can only be purchased via etix.com).** Premium Seating is a reserved section in the First 5 Rows of the seating area. Seating is Guaranteed in this section, however, which reserved row a Premium Ticket Holder sits in will be based on a First Come, First Served Basis. Premium seating ticket holders can enter the venue at 10:30 am. **PREMIUM SEATING TICKET HOLDERS WILL CHECK IN AT THE PREMIUM SEATING CHECK IN LINE. MUST BRING PROOF OF PURCHASE TO THE EVENT ALONG WITH IDENTIFICATION AND THEY WILL RECEIVE A PREMIUM SEATING WRISTBAND TO ENTER THE RESERVED SECTION.**
- Preferred Seating is \$50** plus service fee. (Preferred seating can only be purchased via etix.com). Preferred seating is three reserved sections directly behind premium. For a visual please visit etix.com and a map is available. Seating is guaranteed in this section, however, which reserved row a Preferred Seating Section will be based on a First Come, First Served Basis. **PREFERRED SEATING TICKET HOLDERS WILL CHECK IN AT THE PREFERRED SEATING ENTRY LINE. PLEASE SHOW PROOF OF TICKET OR PURCHASE UPON ARRIVAL. UPON CHECK IN PREFERRED SEATING TICKET HOLDERS WILL RECEIVE A PREFERRED SEATING WRISTBAND TO ENTER THE RESERVED SECTIONS.**
- Group Sales of 15 or more can receive a 10% discount off of General Admission Tickets. Group Sales Must Be Purchased at the Radio One Business Office**

- **Children 5 and under** are free but must be accompanied by an adult. The child must sit on the lap of the adult or purchase a ticket for their own seat. **NO STROLLERS**

TICKETS:

- **Online:** Available for purchase online at www.etix.com
- **On-site:**
 - **St. Paul's Church** located at 4247 Creighton Road Richmond, VA 23223
 - **Radio One Business office** – 2809 Emerywood Parkway, Suite 300, Richmond.
- **ATM machines** are located in the Cyber Café, in the lobby outside Exhibit Hall B, and on the 1st floor of the Ballroom Pavilion. ATM's or other cash dispensing machines may not be brought into the facility.
- **Accessible Tickets/Seating:** Wheelchair accessible seats are available.
- **RE-ENTRY?**
 - Yes – attendees can leave the event and return but must receive a stamp in order to re-enter the event. The exact entrance TBD

EVENT INFORMATION:

- Doors Open For Premium Ticket Holders Only at 10:30am
- Doors open at 11am General Public
- Show starts @ 12pm and ends @ 6pm
- Performers (not in any particular order)
 - Featured Speaker: Phylicia Rashad
 - Bishop Hezekiah Walker
 - Yolanda Adams
 - CeCe Winans
 - James Fortune
 - Earnest Pugh
 - Chris Searcy
 - Willie Moore Jr

CONCESSIONS:

- Food is available in the exhibit hall as well as in the main building
- No outside food or drink may be brought into the arena.

CAMERAS/RECORDING DEVICES/CELL PHONES:

- Cameras, audio recorders, video recorders and digital cameras with video capabilities are not allowed

PROHIBITED ITEMS:

- The GRCC suggests that attendees arrive early and travel light, as attendees may be subjected to search, including metal detecting and bag search.
- For safety reasons, prohibited items include but are not limited to:
 - Alcohol, drugs, illegal substances or any paraphernalia associated with drug use
 - Audio/Video recorders, professional cameras and tripods
 - Cans, bottles, coolers or any outside food or drink
 - Fireworks
 - Flags or signs with poles
 - Noisemakers or air horns
 - Oversized bags
 - All illegal guns and weapons are prohibited
 - Pepper spray/Mace
 - Chains, knives and spiked jewelry
 - Any other items deemed unacceptable by event/facility management
 - Strollers – large strollers are not allowed. If you must bring a stroller, it must be the umbrella type that can fold and stow under your seat
- If an item is revealed during a search, patrons may dispose of the item or they may return the item to their vehicle.